

Self Care Awards

Case Study: Nantwich Museum



The Nantwich Museum is the first local organisation to be awarded the Bronze Self Care Award in recognition of their work in sharing key health and wellbeing messages with their staff, volunteers and visitors(160 people)

As part of the Action Plan the museum had a display in the foyer where people could pick up information on key Self Care message. This was for the museum staff, volunteers and visitors. If people wanted further information they could also enquire with the Museum manager who is a Self Care Champion.

The museum also shared the Self Care information with all their stakeholders through their newsletter and staff/volunteers meeting.

The museum gained feedback from their visitors, staff and volunteers around the campaign which clearly shows the impact of the Self Care messages as well as feeding back to the CCG what peoples knowledge and understanding of Self Care is and identifying gaps.

The museum have successfully achieved their Bronze Self Care Award.