

Ref: FOI/00006/CMICB  
08 August 2022

**Your Request:**

- 1) Is it possible for a medical device company to seek reimbursement for their device regionally through different Integrated Care Boards (ICBs)?**
- 2) If yes, can this be done with or without a NICE appraisal?**
- 3) If yes, what is the difference in likeliness of getting a product used and sold with or without a NICE appraisal?**
- 4) How do you initiate a dialogue with ICBs to provide information about the product and ultimately selling the medical device?**
- 5) What requirements do you have for recommending a product for sale in your region?**

**Our Response:**

1 – 5) Please note that NHS Cheshire & Merseyside ICB became a statutory body on 01 July 2022 and has not established any formal process for which a medical device company could seek reimbursement for their devices regionally at an ICB level. As a result, NHS Cheshire & Merseyside ICB does not hold any of the information you have requested.

NHS Cheshire & Merseyside ICB does have an '*Appointment Request Form*' for completion by pharmaceutical industry representatives should they wish to initiate dialogue with the ICB.

A copy of this form can be found at Appendix 3a (page 139) of the '*Standards of Business Conduct Policy: Including Working with the Pharmaceutical Industry Policy & Procedure*' contained within the agenda from the NHS Cheshire & Merseyside ICB meeting held on 01 July 2022. A copy of this agenda, policy and form is publicly available on our website via the following link: <https://www.cheshireandmerseyside.nhs.uk/media/24ibnijz/220701-icb-papers.pdf>